



## FOR IMMEDIATE RELEASE

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*(L-R) Dr. Dean Foster, Jeanne Braa Foster, Angus Mitchell, Kathy Buckley, Marie Osmond, Gary Sinise, John Paul DeJoria, Fran Drescher, Leeza Gibbons, Angelica Hale, Winn Claybaugh, Miss America Cara Mund, Seth Maxwell, Garrett Clayton*

### **Paul Mitchell Schools Raise \$1.5M in 2018 “FUNraising” Campaign**

15<sup>th</sup> Annual Gala Features Gary Sinise, Fran Drescher, Marie Osmond, John Paul DeJoria, Leeza Gibbons, Kathy Buckley, and More

Glamorous gowns, generous givers, and gorgeous hair (of course!) created a magical setting for the Paul Mitchell Schools 15<sup>th</sup> annual FUNraising Gala. Representatives and celebrity spokespeople from this year’s 10 supported charities joined students, staff, and their guests for the black-tie event at the Beverly Hilton in Beverly Hills, CA.

Hosted by actor, entertainer, and hip-hop dancer **tWitch** and Paul Mitchell Schools’ Dean and Cofounder **Winn Claybaugh**, the star-studded celebration capped off two and a half months of “FUNraising”—literally thousands of cut-a-thons, fashion shows, princess parties, and other events held by the 14,000 future professionals and team members from 110 Paul Mitchell cosmetology schools. This year’s efforts raised over \$1.5 million, bringing the 15-year total to \$19.7 million.



Proudly pointing out the schools’ history of keeping the costs to a minimum (less than 4% in raising \$19.7 million, compared to the national average of 25% and more), Winn Claybaugh says, “We consider it a serious responsibility to keep the costs low while helping our students learn about the importance and joy of making a difference.”

“People often ask why we promote FUNraising in our schools,” Claybaugh adds. “Our FUNraising campaign lets us give back to our communities, join together as a team for something important outside of work, and provide our students with opportunities to develop skills that will help them in their careers and in life. A perfect example is the

First 100 contest, in which the first 100 students and team members to individually raise at least \$3,000 ‘win’ a trip to the Gala.”

First 100 winners enjoyed a “meet and greet” photo op with celebrity guests plus a day of hands-on education the next day with long-hair expert **Martin Parsons**, “America’s Money Maven” **Patrice Washington**, and renowned makeup artist **Debra Dietrich**. They were also recognized throughout the evening and invited onstage at the end of the night with the charity representatives for the grand total announcement.



### 2018 Compassionate Service Award

In recognition of their selfless, compassionate service and tireless dedication to the communities their organizations support, the Andrew Gomez Dream Foundation presented the 2018 Compassionate Service Awards to Gary Sinise Foundation founder **Gary Sinise** and No Limits spokesperson **Kathy Buckley**.



## 2018 Gala Highlights

Cancer Schmancer founder **Fran Drescher** thanked the schools for their support. To date, Paul Mitchell Schools have donated \$880,000 to Cancer Schmancer.



Paul Mitchell Cofounder and Chairman **John Paul DeJoria** acknowledged the schools' longtime support for Food 4 Africa, an organization close to his heart.

To date, Paul Mitchell Schools have donated \$930,000 and provided orphaned children with more than 28 million meals through Food 4 Africa.



Paul Mitchell co-owner **Angus Mitchell** and **Debra Dietrich** acknowledged the Paul Mitchell national educators and Advanced Academy team members who collectively raised over \$226,000 for this year's campaign.

Representing Children's Miracle Network Hospitals, cofounder **Marie Osmond** and National Goodwill Ambassador **Cara Mund** (Miss America) introduced a surprise guest: 10-year old **Angelica Hale**, who was last year's first-place runner up on *America's Got Talent*. "Angelica's life was saved at a Children's Miracle Network Hospital," Marie said. "Because of you and all your efforts to help save kids' lives, Angelica and 10 million other kids are living, breathing, walking, talking miracles." To date, Paul Mitchell Schools have donated \$1.275 million to CMN Hospitals.

Eyes on Cancer cofounders **Jeanne Braa Foster** and **Dr. Dean Foster** were joined by **Yvette Williams**, Director of Educational Programs, who expressed their gratitude and delighted the audience with her impromptu, a capella version of "You've Got a Friend." Paul Mitchell Schools have donated over \$57,000 to help Eyes on Cancer teach cosmetologists to recognize the early signs of skin cancer.



In their afterschool and theater programs, No Limits helps deaf and hearing-impaired children from low-income families develop language. Spokesperson **Kathy Buckley** was joined on stage by one of her No Limits “kids,” Andrew and his dad. “I don’t know how to explain to you the gift that you give to these kids and their families and their siblings,” Kathy said. “Thank you will never be enough for all that you do for us. Thank you for letting us be part of your family and, more important, thank you for being part of ours.” To date, Paul Mitchell Schools have donated \$700,000 to No Limits.



Actors **Charisma Carpenter** and **Garrett Clayton** joined Thirst Project founder **Seth Maxwell** as he outlined the organization’s efforts to end the worldwide water crisis. To date, Paul Mitchell Schools have donated \$300,000 to Thirst Project—building 25 wells that provide fresh, clean water to over 12,500 people for the rest of their lives!

Speaking on behalf of the organization that bears his name, **Gary Sinise** introduced Gary Sinise Foundation Ambassador, U.S. Army SSG **Rico Roman** (Ret.). During his fourth deployment, Rico and his team were on a convoy mission in Iraq when their Humvee was blasted by an improvised explosive device (IED). Rico endured extensive surgeries on both legs and was confined to a hospital bed for three months. While the doctors saved Rico’s legs, he remained in unbearable pain for the following year and eventually made the decision to have his left leg amputated above the knee. To date, Paul Mitchell Schools have donated \$685,000 to the Gary Sinise Foundation.



Representing the Coalition to Abolish Slavery and Trafficking (CAST) were CEO **Kay Buck** and CAST board member **Tabrez Noorani** (producer of *Slumdog Millionaire*, *Life of Pi*). “Your FUNraising is literally changing lives of survivors who were exploited by traffickers for profit,” Kay said. “Thank you for helping us lift up more people, fuel

cutting-edge legislation, invest in model programs being replicated around the world ... so that survivors—and all of us—can truly be free to pursue the American dream.” To date, Paul Mitchell Schools have donated \$200,000 to CAST; those funds rescued 400 trafficking victims per year and helped over 1,000 people regain their freedom.

To date, Paul Mitchell Schools have donated over \$1 million to the Leeza Gibbons Memory Foundation and Leeza’s Care Connection, which provides support services to caregivers and their families and connects caregivers to one another and the much-needed resources within their own community. Speaking on behalf of the organization she founded, **Leeza Gibbons** said, “That million dollars for an organic charity like ours – that’s our lifeblood. That comes from you. There are tens of thousands of families who have found a way forward because of you.”



This year’s charity representatives join an elite group of wonderful celebrities who’ve supported Paul Mitchell Schools in the past, including **Magic Johnson, Dolly Parton, Larry King, Vidal Sassoon, and Betty White.**

Entertainment by electronic dance rock pioneers **Berlin with Terri Nunn** brought the audience to their feet and brought the evening to a close.



## 2018 Top 20 FUNraising Schools

Paul Mitchell The School Temecula	\$63,389
Paul Mitchell The School St. Louis	\$51,085
Paul Mitchell The School Tulsa	\$41,049
Paul Mitchell The School Costa Mesa	\$40,074
Paul Mitchell The School Chicago	\$40,020
Parisian Beauty Academy, A Paul Mitchell Partner School	\$39,162
Paul Mitchell The School Houston	\$34,243
Paul Mitchell The School Honolulu	\$32,740
Paul Mitchell The School Gastonia	\$32,392
Paul Mitchell The School Fresno	\$30,250
Paul Mitchell The School Las Vegas	\$29,230
Paul Mitchell The School Michigan	\$28,773
Paul Mitchell The School San Diego	\$27,797
Paul Mitchell The School North Haven	\$26,937
Paul Mitchell The School Charlotte	\$26,720
Paul Mitchell The School Arlington	\$25,762
Paul Mitchell The School Salt Lake City	\$23,125
Paul Mitchell The School Richland	\$21,964
The Temple, A Paul Mitchell Partner School	\$21,568
Rudy and Kelly Academy	\$21,389

## Where the Money Goes

Eyes on Cancer	\$50,000
Coalition to Abolish Slavery and Trafficking (CAST)	\$75,000
Cancer Schmancer	\$100,000
Children's Miracle Network Hospitals	\$100,000
Food 4 Africa	\$100,000
Gary Sinise Foundation	\$100,000
Leeza's Care Connection	\$100,000
No Limits	\$100,000
Thirst Project	\$100,000
Local Charities	\$93,662

## Our 15-Year History

Since 2004, Paul Mitchell Schools have raised over **\$1.4 million** to help cancer-related charities such as Fran Drescher's Cancer Schmancer, Pancreatic Cancer Action Network, City of Hope, Bright Pink, Eyes on Cancer, and the American Cancer Society.

We've donated over **\$700,000** in support of animal health and rescue through Morris Animal Foundation, American Humane Association, and Best Friends Animal Society.

Our efforts have literally put roofs over people's heads. We've donated **\$350,000** to help Habitat for Humanity provide homes for people in need, and we've raised **\$785,000** to help the Gary Sinise Foundation support our veterans, first responders, and wounded heroes. We joined forces with Gary Sinise in 2011, the year he started the foundation, and our donations have contributed substantially to the 61 homes they've built during that time. In fact, our total donation of **\$785,000** since 2011 would be more than enough to build an entire "smart home."

In the fight against sex trafficking and slavery, we've contributed **\$275,000** to CAST, the Coalition to Abolish Slavery and Trafficking — plus additional funds to several organizations working tirelessly to help trafficking victims in Cambodia, India, and Honduras.

Because of our passion for helping children, we've raised over **\$1.375 million** to help Children's Miracle Network Hospitals, and over **\$1 million** for Food 4 Africa, providing more than 26 million meals for orphaned children.

Our contributions have helped Wells of Hope and Thirst Project build 35 freshwater wells, giving safe, clean drinking water to over 16,500 people for the rest of their lives and letting the children in those 35 villages spend their time learning in school instead of fetching contaminated water all day.

In addition to raising money for our national charities, many Paul Mitchell Schools have chosen to include local charities in their FUNraising campaigns. Over the years, we've raised money for your local animal rescue shelters, mental health organizations, clubs for boys and girls, shelters for victims of domestic violence, and many other local causes that you and your school leaders are passionate about.

## Related Links

[www.paulmitchell.edu](http://www.paulmitchell.edu)

[www.paulmitchellschoolsfundraising.org](http://www.paulmitchellschoolsfundraising.org)

YouTube 2018 FUNraising playlist: <https://bit.ly/2J8YMO3>

15-Year FUNraising History: [https://youtu.be/o\\_jkYJQJOms](https://youtu.be/o_jkYJQJOms)

Additional photos from the 2018 Gala: <https://bit.ly/2kGkRsR>

## About Paul Mitchell Schools

At Paul Mitchell Schools, we believe that education is an adventure and the learning experience needs to be fun and well rounded. Our courses focus on important technical skills and business knowledge with an emphasis on social and community responsibility. Our learning leaders are trained to draw out the artist in our students and prepare them to enter their chosen careers as community-conscious salon, spa, and barbering professionals. Through our annual “FUNraising” campaign, we’ve raised and donated over \$19.7 million in support of many charitable causes. We’ve built homes with Habitat for Humanity, provided millions of meals to African orphans, and supported the victims of AIDS, breast cancer, homelessness, abuse, and hundreds of other causes.

Established 38 years ago, the Paul Mitchell network is nearly 100,000 salons strong and in 81 countries worldwide; every professional hairdresser knows the Paul Mitchell name. Now, with the arrival of Paul Mitchell Schools, we’ve taken the world of cosmetology education by storm! Visit [www.paulmitchell.edu](http://www.paulmitchell.edu) to learn more.

## About the 2018 Supported Charities

**Andrew Gomez Dream Foundation** was founded to honor a successful Paul Mitchell School graduate whose struggle against mental illness ended tragically in suicide. The foundation helps cosmetology students, graduates, and cosmetology-related enterprises. Funds have provided educational opportunities, assistance after natural disasters (through our support of the PBA Disaster Relief Fund), and support in the fights against breast cancer, domestic violence, and other destroyers of self-esteem.

**Cancer Schmancer Movement**, founded by Fran Drescher, is an education and advocacy organization dedicated to saving lives through prevention and early detection of cancer. By empowering ourselves and the people we love to become medical consumers, listen to our bodies, ask the right questions of our doctors, and seek second opinions, we can prevent cancer and, if we still end up with it, detect cancer in its earliest stages.

**Children’s Miracle Network Hospitals** (CMN Hospitals) raises funds for 170 children’s hospitals that provide 32 million treatments each year to kids across the United States and Canada. Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment, and charitable care. Since 1983, Children’s Miracle Network Hospitals has raised more than \$5 billion, most of it \$1 at a time. Its various fundraising partners and programs support the nonprofit’s mission to save and improve the lives of as many children as possible.

**CAST (Coalition to Abolish Slavery and Trafficking)** aims to assist persons trafficked for the purpose of forced labor and slavery-like practices and to work toward ending all instances of such human rights violations.



The mission of **Eyes on Cancer** is to advance the prevention and early detection of cancer through education in the beauty industry. We seek to unite beauty and medical professionals to lower the fatality rates of melanoma without causing harm through prevention and early detection.

**Food 4 Africa** is committed to supplying at least one vitamin- and mineral-enriched meal each day to the children of Southern Africa, where the HIV/AIDS epidemic has left more than 11 million children orphaned. There are currently 3.9 million orphans in South Africa. Of these, approximately 2 million have been orphaned as a direct result of AIDS, and countless others have been orphaned as an indirect result.

Whether building specially adapted smart homes for wounded heroes, lifting spirits at home and abroad with an explosive live concert, or bringing WWII veterans to the museum built in their honor, the **Gary Sinise Foundation** serves America's heroes and their loved ones 365 days a year.

**Leeza's Care Connection** is there for families trying to answer the question, "Now what?" when there is a diagnosis of illness or disease. Through our free programs and services, we offer strategies and solutions to help family caregivers cope.

**No Limits** is the only family-centered program in the world that teaches low-income deaf children (ages 3–18) the skills to succeed in school and in life through its national theater program and afterschool educational centers that enhance their confidence and communication skills while providing the leadership and academic skills to be college ready. No Limits educates parents to be advocates for their deaf children and shows that they have the potential to go farther than they can imagine.

**Thirst Project** is the world's largest youth water organization. In just eight years, Thirst Project has mobilized more than 600,000 students and young people who funded over 2,200 water projects in 13 countries, giving more than 330,000 people access to safe, clean drinking water for life.